

□ OFFICIAL HARVEST MOON HEALING ARTS FESTIVAL COLLECTIVE PROMOTION PORTAL GUIDE □

Welcome Letter

Dear Beloved Healing Artists, Musicians, Facilitators, Vendors, Volunteers, and Community Partners,

Welcome to the Harvest Moon Healing Arts Festival Collective Promotion Portal.

We are deeply honored that you have chosen to share your gifts as part of this sacred gathering. Your presence is more than participation—it is an essential thread in the beautiful tapestry we are weaving together. Every workshop, every healing session, every song, every handcrafted creation, every shared meal, every conversation, and every act of service contributes to a collective experience that has the power to inspire, transform, and uplift all who are in OUR COLLECTIVE FREQUENCY.

The Harvest Moon has long been a symbol of gratitude, abundance, completion, and community. It reminds us that we each plant seeds through our intentions and actions, and together we celebrate the harvest of what has been lovingly cultivated. This festival is an invitation to gather beneath that radiant moon in celebration of healing, creativity, conscious living, and our shared humanity.

Hosted by Goddess Flow International Healing Arts Retreat Center & Community Village, this gathering is more than a festival—it is a living expression of the vision we are collectively manifesting: a thriving healing arts retreat center and intentional community rooted in sacred reciprocity, stewardship of Mother Earth, and the belief that we all have gifts meant to be shared in service to the whole to shift the vibration and frequency on this planet.

As collaborators, we each have the opportunity to help this vision flourish. Every invitation extended, every post shared, every email sent, and every conversation sparked creates another ripple of awareness that reaches someone who may be searching for exactly this kind of transformational experience.

This Promotion Portal has been created to make that process effortless. Inside you will find professionally prepared promotional materials, social media captions, email templates, graphics, branding guidelines, and collaborative resources that make it easy to share the festival with your community while maintaining a unified message.

Our intention is not simply to fill an event—it is to gather an aligned community of people who value healing, conscious connection, music, movement, nature, and authentic relationships. Together we are creating an experience where healing artists are celebrated, small healing arts businesses are supported, families are welcomed, and every participant has the opportunity to reconnect with themselves, one another, and the natural world.

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Our Collective Vision

The Harvest Moon Healing Arts Festival is a three-day immersive experience celebrating:

- Healing Arts & Holistic Wellness
- Medicine Music & Live Performances
- Yoga, Meditation & Sacred Movement
- Breathwork & Embodiment Practices
- Sound Healing & Energy Medicine
- Spiritual Workshops & Ceremonies
- Conscious Marketplace & Artisan Vendors
- Plant-Based Living & Nourishing Foods
- Family-Friendly Community Experiences
- Nature Immersion & Primitive Camping
- Community Building & Sacred Connection

Held on 20 acres of sacred land 33 miles north of St. Johns, Arizona, this gathering offers an opportunity to unplug from the distractions of daily life and reconnect with what truly matters through an off-grid, primitive camping experience beneath the beauty of the Harvest Moon.

As a community, we gather in alignment with shared values that help create a safe, welcoming, and intentional space for everyone.

Our Community Values

□ **Fully Plant-Based Gathering**

Our festival is a fully plant-based gathering. All food vendors and participants help create an environment that reflects compassion, wellness, and conscious stewardship through plant-based nourishment.

□ **Fully Sober Gathering**

We are committed to cultivating a substance-free environment. Alcohol, recreational drugs, smoking, and other intoxicants are not part of this gathering, allowing participants and families to connect authentically through presence, clarity, music, movement, and community.

□ **Off-Grid Nature Experience**

This is an off-grid festival designed to reconnect us with the rhythms of nature. Participants are encouraged to embrace simplicity, self-sufficiency, and the beauty of life beneath the open sky.

□ **Primitive Camping**

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Guests are invited to enjoy a primitive camping experience surrounded by the high desert landscape of northeastern Arizona. There are no hookups or luxury accommodations—only the opportunity to immerse yourself in the sacredness of the land and the joy of conscious community.

□ Leave No Trace Stewardship

Together we honor the land through mindful stewardship. We ask every participant to leave each space cleaner than they found it, helping preserve this beautiful landscape for future generations and gatherings.

The Power of Collective Promotion

One voice can inspire.

Many voices create a movement.

Every Healing Artist, Vendor, Musician, Volunteer, Sponsor, and Community Partner brings a unique audience and circle of influence. When we all share the same vision consistently, we expand our collective reach exponentially.

Throughout the next ten weeks, we invite you to join us in a unified promotional campaign by sharing weekly posts, emails, stories, and personal invitations using the resources provided in this guide.

This collective effort not only helps grow attendance—it also increases visibility for every collaborator, strengthens our relationships, and demonstrates the power of conscious community in action.

When we promote together, we rise together.

Thank You

Thank you for saying yes to this vision.

Thank you for sharing your gifts.

Thank you for believing that healing, music, art, movement, and conscious community can create meaningful transformation.

Thank you for helping us cultivate more than a festival.

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Together, we are nurturing a living vision—one that honors sacred land, uplifts healing artists, supports conscious businesses, and lays the foundation for the continued growth of the Goddess Flow International Healing Arts Retreat Center & Community Village.

May every conversation become an invitation.

May every invitation become a connection.

May every connection become a ripple of healing that extends far beyond this gathering.

We look forward to celebrating beneath the Harvest Moon with you.

With gratitude and sacred appreciation,

□ Goddess Flow International Healing Arts Retreat Center & Community Village □

"Raising the Vibration of Humanity Through the Healing Arts"

Sacred Land • Sacred Community • Sacred Service

Festival Overview

□ Mission Statement □

The mission of the Harvest Moon Healing Arts Festival is to create a sacred gathering space where healing arts, medicine music, conscious creativity, sustainable living, and intentional community come together in harmony.

Through this transformational experience, we are cultivating a space that honors the healing power of artistic expression, embodied movement, holistic healing, connection with nature, and the wisdom each individual carries.

The festival exists to uplift healing artists, musicians, facilitators, conscious creators, families, and community members while supporting the continued manifestation of the Goddess Flow International Healing Arts Retreat Center & Community Village—a living vision dedicated to healing arts education, holistic wellness, regenerative living, sacred community, and conscious connection.

□ Event Details □

Harvest Moon Healing Arts Festival
September 25–27, 2026

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Location:

33 miles North of St. Johns, Arizona

Directions: From St. Johns: Take Highway 191 North to N7200 and make a left. (intersection of 191/61 to Zuni)

Continue on N7200 to N7205 and make a right.

Follow the two-track dirt road all the way to the end.

You will see Goddess Flow International signage marking the arrival area and parking location.

Coordinate reference: (34.8971, -109.3038)

If you have any questions before your arrival, please call or text us at: (850) 733-8384

Experience:

Three-Day Off-Grid Healing Arts Gathering

Primitive Camping • Live Music • Workshops • Marketplace • Community Connection

❑ **Guest Sacred Exchange** ❑

🌙 **Family Day Pass — \$111**

Includes Saturday festival access for up to 2 adults and their children. Children under 18 are free.

🌙 **Family Weekend Pass — \$222**

Includes full weekend festival access for up to 2 adults and their children. Children under 18 are free.

🌙 **Vendor Booth & Family Weekend Pass — \$111**

Includes vendor participation and full weekend access for up to 2 adults and their children. Children under 18 are free.

All Sacred Exchange contributions directly support the festival mission, participating healing artists, land stewardship, and the continued development of the Goddess Flow International Healing Arts Retreat Center & Community Village vision.

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□ 10-WEEK COLLECTIVE PROMOTION CALENDAR □

Healing Artist • Musician • Facilitator • Vendor • Community Partner Promotion Guide

Campaign Purpose

The Harvest Moon Healing Arts Festival Collective Promotion Campaign has been created to empower every participating Healing Artist, Musician, Facilitator, Vendor, Volunteer, and Community Partner to authentically share their presence, their gifts, and their unique offerings with their own communities.

This campaign is designed around **storytelling over advertising**.

Each weekly post invites collaborators to share:

- Who they are
- What they offer
- Why they are participating
- What they are bringing to the festival
- How their gifts contribute to the collective experience

The intention is to create genuine connection, introduce attendees to the people behind the offerings, and allow each collaborator to invite their community into the Harvest Moon Healing Arts Festival experience.

Suggested Posting Schedule:

1 Collaborative Social Media Post Per Week for 10 Weeks

Collaborators may choose the content style that best represents them:

- Video introduction
 - Facebook Live / Instagram Live
 - Photo carousel
 - Behind-the-scenes content
 - Educational post
 - Personal story
 - Demonstration
 - Creative process
 - Invitation video
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Week 1 Post Ideas

MEET YOUR FESTIVAL COLLABORATOR: Personal Introduction & Festival Announcement

Personal Introduction Video: Share who you are, what you offer, and your excitement for being part of the Harvest Moon Healing Arts Festival.

Go Live: Host a short conversation sharing:

- Your journey
- Your offering
- Why this gathering feels aligned
- What attendees can experience with you

Announcement Graphic Share:

- Your photo/logo
- Festival announcement
- Your offering
- Festival dates

Weekly Hashtags:

#HarvestMoonHealingArtsFestival
#HealingArtsFestival
#ConsciousCommunity
#SacredGathering
#HealingArtists
#ConsciousCreators
#ArizonaEvents
#HolisticCommunity
#SacredCollaboration
#MedicineMusic
#HealingArtsMovement
#CommunityConnection
#GoddessFlowInternational

Week 2 Post Ideas

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SHARE YOUR STORY: The Journey Behind Your Gift

Your Story Video: Share how your healing practice, art, music, or business began.

Transformation Story: Share a personal breakthrough or experience that shaped your path.

Written Reflection:

- Why you share your gift
- What inspires your work
- What your offering means to you

Weekly Hashtags:

#MyHealingJourney
#SoulAlignedLiving
#PurposeDrivenLife
#AuthenticExpression
#EmbodiedHealing
#TransformationJourney
#ConsciousAwakening
#HeartCenteredLiving
#SacredLifePath
#InspiredLiving
#PersonalGrowthJourney
#HealingThroughConnection
#AwakenedCommunity

Week 3 Post Ideas

WHAT I AM BRINGING TO THE FESTIVAL: Showcase Your Offering

Demonstration Video:

- Healing practice
- Musical offering
- Movement practice
- Artwork creation
- Product showcase

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Behind-The-Scenes Content:

- Preparing your materials
- Creating your offerings
- Practicing your performance

Educational Post:

- Share the benefits of your modality
- Teach something connected to your work

Weekly Hashtags:

#HealingArtsMovement
#SacredOfferings
#SoundHealingJourney
#EnergyMedicine
#SacredMovement
#HolisticWellness
#TransformationalExperience
#ArtAsMedicine
#CreativeHealing
#WellnessPractitioner
#ConsciousBusiness
#MedicineForTheSoul
#SacredCreativity

Week 4 Post Ideas

WHY THIS FESTIVAL MATTERS: Your Connection To The Gathering

Personal Reflection Video:

- Why community matters to you
- Why you chose to participate
- What this gathering represents

Nature Connection Post:

- Share your connection to the Earth

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- Share why this land gathering feels meaningful

Invitation Video:

- Invite your community to experience the festival with you

Weekly Hashtags:

#IntentionalCommunity
#ConsciousLiving
#CollectiveHealing
#SacredConnection
#UnityConsciousness
#HeartCenteredCommunity
#LoveBasedLiving
#RaisingTheVibration
#CommunityAwakening
#TogetherWeCreate
#HealingHumanity
#ConnectedLiving
#NewEarthVision

Week 5 Post Ideas

MEET THE COMMUNITY: Collaborator Connection

Collaborator Spotlight:

- Highlight another artist, vendor, or facilitator
- Share why you are excited they are participating

Collaboration Video:

- Introduce each other
- Share your offerings
- Invite both communities

Festival Favorites:

- Share what you are most excited to experience

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Weekly Hashtags:

#SupportHealingArtists
#SupportLocalCreators
#CommunityCollaboration
#ArtistsSupportingArtists
#ConsciousCollaboration
#CreativeCommunity
#ArizonaCreators
#HolisticEntrepreneurs
#SmallBusinessSupport
#CommunityBuilders
#CollectiveCreation
#SacredPartnership
#HealingArtsNetwork

Week 6 Post Ideas

A DAY AT THE FESTIVAL: Help People Visualize The Experience

“Imagine This...” Video:

- Sunrise practices
- Desert landscape
- Music
- Community gatherings

Festival Experience Carousel:

- Workshops
- Healing arts
- Marketplace
- Nature
- Connection

My Festival Schedule:

- When attendees can find you
- What you are offering
- What they can experience

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Weekly Hashtags:

#FestivalExperience
#NatureImmersion
#ArizonaNature
#OffGridExperience
#DesertRetreat
#UnderTheStars
#MoonlitGathering
#SacredEarthConnection
#OutdoorCommunity
#ConsciousCelebration
#MindfulTravel
#WeekendRetreat
#NatureBasedLiving

Week 7 Post Ideas

SHARE YOUR MEDICINE: Education & Inspiration

Teach Your Community:

- Wellness practice
- Healing tip
- Creative insight

FAQ Video:

- What is your modality?
- How does your work support others?
- What can attendees expect?

Myth vs Truth:

- Educate your audience about your offering

Weekly Hashtags:

#HolisticHealing
#NaturalWellness

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#WellnessEducation
#MindBodySpirit
#HealingPractices
#ConsciousHealth
#IntegrativeHealing
#SelfHealingJourney
#SacredWellness
#EmpoweredHealing
#BodyMindConnection
#AncientWisdom
#WellnessCommunity

Week 8 Post Ideas

THE INVITATION: Encourage Attendance

Personal Invitation Video:

- Why people should attend
- Why you are excited
- Why you want them there

Who Should Attend Post:

- Families
- Seekers
- Creators
- Nature lovers
- Community members

Tag Your Community:

- Invite friends
- Invite family
- Invite clients and followers

Weekly Hashtags:

#JoinTheGathering
#YouAreInvited

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#HarvestMoon2026
#ConsciousEvents
#HealingArtsExperience
#SoulFamilyGathering
#SacredTravel
#ArizonaAdventure
#CelebrateConnection
#GatherInLove
#FestivalCommunity
#ExperienceTransformation
#WeekendOfHealing

Week 9 Post Ideas

FINAL PREPARATIONS: Behind-The-Scenes Excitement

Preparation Video:

- Packing
- Creating
- Practicing
- Preparing your booth

Countdown Post:

- Share your excitement
- Invite people to join you

What To Expect From Me:

- Your offering
- Your experience
- What attendees will receive

Weekly Hashtags:

#BehindTheScenes
#CreativeProcess
#ArtistLife
#CreatorJourney

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#SacredPreparation
#FestivalPreparation
#BringingTheVisionToLife
#InspiredCreation
#MakingMagic
#CreativeExpression
#SmallBusinessJourney
#PurposeInAction
#CommunityMagic

Week 10 Post Ideas

SEE YOU BENEATH THE HARVEST MOON: Final Invitation

Final Video Message:

- Share your excitement
- Share what you are bringing
- Invite your community

Countdown Graphic:

- Your photo/logo
- Festival details
- Registration link

Community Invitation:

- Tag someone you want to experience the festival with
- Ask “Who am I going to see beneath the Harvest Moon?”

Weekly Hashtags:

#HarvestMoonFestival
#SeeYouUnderTheMoon
#SacredLand
#SacredCommunity
#HealingArtsGathering
#ConsciousFestival
#ArizonaHealing

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#HighDesertLiving
#NatureAndCommunity
#HealingThroughCommunity
#TogetherWeGather
#CreateConnection
#HarvestMoonHealingArtsFestival

Write your own heart and soul filled caption for each post and also...

Tag @devideannadhyana and Tag @GoddessFlowInternationalHealingArtsRetreatCenter

COPY/PASTE CAPTION TEMPLATE BELOW FOR ALL POSTS:

Join me for The Harvest Moon Healing Arts Festival:

- September 25–27, 2026
- 20 Acres of Sacred Land
- North of St. Johns, Arizona

Tickets & Registration:

<https://www.facebook.com/share/1HN39snj68/>

See you beneath the Harvest Moon ✨

[Insert Weekly Hashtags Above]

*****These posts can also be dubbed as emails to your email list and shared directly via dm to close friends and aligned soul family*****

□ PROMOTION GUIDELINES □

Promotion Period:

July 20, 2026 – September 25, 2026

The Harvest Moon Healing Arts Festival is a reflection of the mission and vision of Goddess Flow International Healing Arts Retreat Center & Community Village—a sacred space rooted in

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healing arts, conscious community, family connection, plant-based living, sobriety, Earth stewardship, and heart-centered collaboration.

All promotional efforts should remain aligned with the spirit of this gathering by sharing the festival as:

- A family-friendly healing arts community experience
- A fully sober and substance-free gathering
- A fully plant-based experience
- A conscious celebration of music, movement, wellness, creativity, and connection
- A nature-based off-grid community gathering

Please share from a place of authenticity, personal connection, and excitement for the collective vision we are creating together.

During the Promotion Period, Participants Are Asked To:

- Post about the festival at least once per week

and/or

- Send an email invitation to your community at least once per week

and/or

- Share festival information through aligned networks, communities, and personal connections
-

□ **Required In Each Festival Promotion Post** □

Please include:

- Tag @deviDeannaDhyana
- Tag @GoddessFlowInternationalHealingArtsRetreatCenter
- Share the official festival registration link
- Invite your community to attend
- Highlight your personal connection, offering, or participation

Official Registration:

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<https://www.goddessflowinternational.com/event-details/harvestmoonfestival>

Official Facebook Event (include in posts):

<https://www.facebook.com/share/1HN39snj68/>

□ WHY WE PROMOTE TOGETHER □

This gathering succeeds through our collective efforts.

Every healing artist, musician, facilitator, vendor, volunteer, and community member contributes a unique gift, audience, and connection that strengthens the entire vision.

When we share together, we:

- Multiply our collective reach
- Amplify the impact of the gathering
- Increase visibility for every collaborator
- Create more opportunities for conscious creators
- Connect with the people who are seeking this experience
- Support the continued growth of the Goddess Flow International Healing Arts Retreat Center & Community Village vision

Together, we are not simply promoting an event.

We are sharing an invitation into a new way of gathering—one rooted in healing, creativity, community, and conscious connection.

□ Together we are fulfilling and funding the mission through the mission. □

□ FINAL COLLECTIVE MESSAGE □

Harvest Moon Healing Arts Festival Collective Promotion Portal

Beloved Healing Artists, Musicians, Facilitators, Vendors, Volunteers, and Community Partners,

Thank you for being a part of the Harvest Moon Healing Arts Festival and for sharing your unique gifts, talents, creativity, and presence with this collective vision.

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This gathering is created through the contribution of every person who says yes to participating. Every offering shared, every conversation started, every invitation extended, and every connection created helps bring this experience to life.

Together, we are creating a space where:

- Healing arts are celebrated
- Creativity is honored
- Music becomes medicine
- Movement becomes sacred
- Families are welcomed
- Nature is respected
- Community connection is cultivated

As we move through this collective promotion journey, we invite you to share from your authentic voice.

Share why you are participating.

Share what you are bringing.

Share your story.

Share the gifts you are excited to offer.

Your community is not just an audience—they are the people who may be searching for exactly this experience.

Through our collective efforts, we expand awareness, support one another's missions, uplift conscious creators, and continue cultivating the vision of the **Goddess Flow International Healing Arts Retreat Center & Community Village**.

Every post shared creates a ripple.

Every invitation creates a connection.

Every connection helps grow the community we are building together.

Thank you for being a vital part of this sacred gathering and for helping us create an experience rooted in:

- Sacred Land
- Sacred Community
- Sacred Service

We look forward to gathering with you beneath the Harvest Moon.

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With gratitude and appreciation,

Devi Deanna ॐ Dhyana

□ **Goddess Flow International Healing Arts Retreat Center & Community Village** □

“Raising the Vibration of Humanity Through the Healing Arts”